

Tokyo Metropolitan Government Accelerator Program

“Blockchain Business Camp Tokyo”

Application Guidelines for Participation by Foreign Companies

1 Objectives of the program

In order to contribute to the improvement of productivity and creation of employment in the city by the influx of advanced management resources of foreign companies such as management know-how, technology, human resources, etc., in cooperation with the country and the private sector, the Tokyo Metropolitan Government is promoting efforts to revitalize the economy. Among them, Tokyo Metropolitan Government is aiming to realize the Tokyo version of the financial Big Bang and the realization of "Global Financial City Tokyo ". In addition, looking at Japan as a whole, the government refers to the future investment strategy 2017 aiming at Society 5.0 (Human centered society that enables people to live a comfortable, vibrant and high-quality living by balancing cyber space and physical space at a high level, achieving both economic development and solving social problems), and several strategic fields are defined.

Under such circumstances, the Tokyo Metropolitan Government Accelerator Program " Business Camp Tokyo" (hereinafter referred to as "this program") which is established to further promote attracting foreign companies will aim to realize the "Global Financial City Tokyo ", eventually realize Society 5.0 by attracting foreign companies which have the blockchain technology (In particular, financial, securities, supply chain, sharing economy, IoT field) that is defined as a strategic field from Society 5.0 and matching with representative Japanese companies in each field.

2 Program Location

The program will be held in the Tokyo and Otemachi Station areas.

3 Target Foreign Companies

The targets of the program are all Foreign Companies that fulfill the conditions set out hereunder.

(1) Foreign startups or companies with cutting-edge technology and business model on blockchain in settlement, securities, supply chain, sharing economy, IoT field.

・Not yet expanded into Japan: Companies, which, as of November 24, 2017, have not yet been registered as a corporation in Japan.

※ Foreign startups or companies: Startups or companies registered in foreign countries other than Japan with more than one third foreign capital.

(2) Participation in this program requires compliance with the “Terms of Participation” set out hereunder in Section 7.

(3) Participation in this program is dependent upon the participant’s intention to set up an operation base within Tokyo in the near future.

(4) The Foreign Company should not have received support from the Tokyo Metropolitan Government between 2012 – 2017 under projects implemented to attract foreign companies, or under the project to attract finance-related foreign companies.

(5) The Foreign Company should not have violated laws and regulations, etc.

(6) The Foreign Company should not be in arrears with the payment of taxes.

(7) The Foreign Company should not have violated any contract or agreement with a public body, etc.

(8) The Foreign Company should not be one that may threaten public safety and welfare.

(9) The Foreign Company should not be one whose purpose of business is either political, religious or electoral activities.

(10) The Foreign Company is not an Organized Crime Group (an Organized Crime Group as stipulated in item (ii) of Article 2 of the Tokyo Metropolitan Ordinance for Eliminating Organized Crime Groups (Tokyo Metropolitan Government Ordinance No. 54 of 2011; hereinafter referred to as “Organized Crime Elimination Ordinance”)), and do not have an Organized Crime Group Member, etc., (a member of an Organized Crime Group as stipulated in item (iii) of Article 2 of the Organized Crime Elimination Ordinance, or someone related to an Organized Crime Group as stipulated in item (iv) of the same Article) among the representatives, executives, employees, or other members of the corporation.

(11) The Foreign Company should not be involved in business, etc., deemed to be inappropriate for it to be offered this program by the Tokyo Metropolitan Government.

(12) The Foreign Company should be willing to be matched up with enterprises based in Tokyo.

4 Number of Foreign Companies taking part in the program

Around five Foreign Companies will take part in this program.

5 Technologies to be given priority in connection with applications

Foreign startups or companies with cutting-edge technology and business model on blockchain in settlement, securities, supply chain, sharing economy, IoT field.

6 Program Schedule

The program schedule is as follows. The schedule set out in this document is provisional and may be changed without prior notice.

(1) Submission of applications (October 20 - November 24, 2017)

(2) Selection and announcement of the Foreign Companies to take part in the program (December 15, 2017)

(3) Participation in introductory seminar (January 15, 2018)

- Participation in seminar which provides explanations on the blockchain Industry in Japan, Japanese laws and regulations, and business customs.

(4) Participation in mentoring and business meetings (held weekly from January - March)

- Participating Foreign Companies will have mentoring and business meetings with Tokyo-based companies (hereinafter referred to as “mentor companies”) to receive guidance in brushing up their business plans.

(5) Compilation of a business plan (late January - mid-March)

- Formulation of a plan for establishing a base in Tokyo and the development of business in Japan, etc., and updating of the plan following mentoring and business meetings.

(6) Participation in networking events (total of three events: January 15, February 23, March 16)

- Participation in networking events is intended to deepen understanding between Foreign Companies, mentor companies, Tokyo-based companies and investors, foreign embassies and chambers of commerce based in Japan, etc., and to enable business matching.

(7) Participation in business matching (late January - mid-March)

- Participation in business matching with Tokyo-based companies.

(8) Participation in pitch events (public pitch event and closed-door pitch event) (closed-door event: February 23 / public event: March 16)

- Participation in pitch events (public pitch event and closed-door pitch event), where Foreign Companies will present the business plan they have formulated during the program.

※Public pitch event: Participation by media, and companies and organizations taking part in this program with an interest in business matching between Foreign Companies including Tokyo-based investors, foreign embassies and chambers of commerce in Japan, government-related individuals and experts (lawyers, accountants, tax accountants, etc.),

and media.

※Closed-door pitch event: Participation exclusively by Tokyo-based companies and investors taking part in the program.

(9) Follow-up (after pitch events):

· For Foreign Companies wishing to set up their business in Tokyo, the Tokyo Metropolitan Government's business support organization, the Business Development Center TOKYO*, will provide ongoing assistance, including support with site establishment procedures, etc.

※ Business Development Center Tokyo: An agency of the Tokyo Metropolitan Government that provides comprehensive support to foreign companies for business, lifestyle, and more.

7 Terms of Participation

(1) Participation in the introductory seminar:

· In principle, participation is required.
· Foreign Companies which are unable to attend due to exceptional circumstances should contact the office in advance and separately confirm the contents of the seminar.

(2) Participation in mentoring and business meetings:

· Mentoring and business meetings will be held with multiple mentor companies while the program is under way.
· Modification of business plan in line with the needs of the mentor.

(3) Compilation of a business plan:

· After the conclusion of all mentoring and business meetings, Foreign Companies will formulate a business plan for establishing a site in Tokyo and submit it to the Tokyo Metropolitan Government.

(4) Participation in networking events:

· Foreign Companies are required to attend all networking events (however, different representatives from the company may attend each event).

(5) Participation in business matching:

· Foreign Companies must participate in business matching with Tokyo-based companies.

(6) Participation in pitch events (public pitch event and closed-door pitch event):

· Participation in both the public pitch event and closed-door pitch event.
· At the public pitch event, Foreign Companies will introduce their company and present their business plan for establishing a site in Tokyo.
· The closed-door pitch event will provide the opportunity for more detailed business

discussions.

(7) Other matters to be observed:

- In principle, the decision-maker for the company's plans to expand into Tokyo (i.e. CEO, COO, Regional Director for Asia, etc.) should participate in all stages (i.e. all events, all meetings) of the program.

- Participants are required to pay for their own international travel costs, accommodation costs, travel costs within Japan, meal costs and all other related costs (however, efforts will be made where possible to introduce appropriate accommodation facilities, etc.).

- Foreign Companies agree to have their information (company name, outline of business, etc.) made public on the Tokyo Metropolitan Government's website.

- After the conclusion of the program, Foreign Companies will, where possible, cooperate with the Tokyo Metropolitan Government in its initiatives to attract Foreign Companies to Tokyo.

8 Support available under this program

Foreign Companies taking part in this program will be able to receive the following support while the program is under way:

(1) Support to ensure mentoring proceeds smoothly.

(2) Support with the compilation of business plans.

(3) Support in business match-ups with large companies, SMEs, and investors based in Tokyo.

(4) Provision of free working space during stay in Japan.

(5) Suggestions on means of transports and accommodation.

(6) Arrangement of translators and interpreters.

(7) Support with PR activities in Japan (the Tokyo Metropolitan Government will designate the types of media to be used and when promotions will take place).

9 Costs involved with participating in the program

Participation in this program is free of charge. However, participants will need to pay for their own airfares, accommodation, travel costs within Japan, and meals.

10 Applying for the program

Foreign Companies wishing to take part in this program should complete the required information in the "Blockchain Business Camp Tokyo" application form, and submit it to the designated email address below by the application deadline.

(1) Application procedure

- Download the application form from the website.
- Read the explanatory notes in the application form and complete all required fields.
- Send the application form to the following email address.

(2) Submit to:

- Blockchain Business Camp Tokyo Office
bcaccelerator@bcbc.tokyo

(3) Application deadline:

- 11:59 p.m. JST on Friday, November 24, 2017

(4) Selection process, etc.:

· Once the deadline for submission has passed, the Tokyo Metropolitan Government will closely review applications and make a final selection of around five Foreign Companies by December 15, 2017. The results will be announced on the government's website. Information on the selection process cannot be disclosed under any circumstances.

Inquiries about the program can be made to
Blockchain Business Camp Tokyo Office at:
bcaccelerator@bcbc.tokyo