# ΤΟΚΥΟ

Innovation is Everywhere



TOKYO

A city where innovation dwells in everything

### With originality and ingenuity, innovative service products are born

Tokyo is ranked as "the world's No.1 economic city in terms of GDP, valued at 728.8 billion USD". With a cpopulation of 14.1 million within the Tokyo, Tokyo is both a mature megacity and a constantly-evolving business city where many different business industries gather.

A wide variety of innovations are born across the industries, and brand-new service products that defy common sense are invented every day through professional spirit and ambition. A renowned history of craftsmanship and relentless research and development efforts has made Tokyo what it is today. The power to create new value is what supports the society and economy in Tokyo. Tokyo is a place where new ideas are born and made into reality through innovative power.

Innovation is Everywhere



Tokyo is one of the biggest cities in the world with a high number of world-class companies and universities.

### Tokyo, a city that leads businesses to success

Tokyo is the No.1 economic city in the world ranked by GDP. The population of Tokyo measures at around 14.1 million, creating a large market for businesses.



In addition to the concentration of global businesses and startup investments, the large number of universities and the high standard of living make Tokyo an attractive city for doing business.

Fortune Global 500 Headquarters 47 as of FY 2021 Fortune, 2022/8 Startup Investment Amount US\$4.8billion (Japan Overall) as of FY 2023 Initial, 2024/1

Tokyo is aiming to become "The most open city in the world where people, goods, money and information gather from across the globe", and "The most startup-friendly city in the world where new industries constantly emerge."

## A city that promotes the fourth industrial revolution (Japan Overall)

#### Based on Technology

AI	IoT
Market Size Expected CAGR	Market Size Expected CAGR
US\$ 4.4 billion as of FY 2023 30.0% (2023-2028)	US\$41.5billion 8.0% as of FY 2023 (2023-2028)
DC, 2024/4	IDC, 2024/5
Public Cloud	Blockchain
Market Size Growth Rate (y2y)	Market Size Growth Rate (y2y)
US\$ 37.3 billion as of FY 2022 37.8 % as of FY 2022	US\$1.8 billion as of FY 2021 88.6% as of FY 2021
DC, 2024/6	Yano RES, 2022/2
Metaverse	Robotics in commercial Service
Market Size Growth Rate (y2y)	Market Size Expected CAGR
US\$882.7million 262.1% as of FY 2022 as of FY 2022	US\$6.7 billion 26.4% as of FY 2018 (2018-2022)
'ano RES, 2023/8	Yano RES, 2020







MHLW, 2021

#### Asset Management

Sum of Top Asset Managers in Japan



WTW, 2022/10

#### Logistics

Market Size Expected CAGR



Mordor Intelligence, 2023

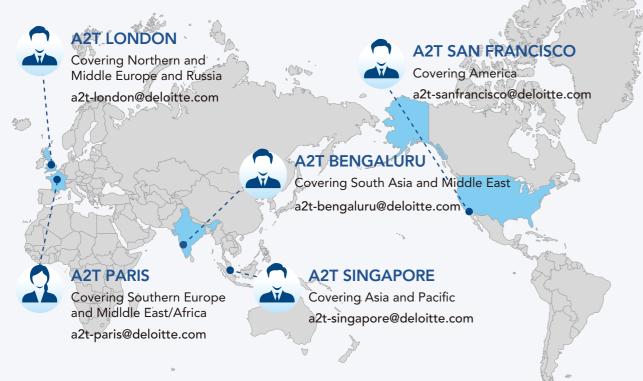
## **Our Support Services**

The Tokyo Metropolitan Government (TMG) offers a variety of free support services to companies that are considering expanding their business to Tokyo. The services range from introducing Tokyo to connecting supported companies with Japanese market leaders.

INTEREST	EXPLORE	BUILD NETWORK &STRATEGY	MAKE DECISION	PREPARE	OPEN OFFICE	START BIZ IN TOKYO	EXPAND BIZ
A2T (Acce	ess to Tokyo)						
			BDCT (Busine	ess Development Cen	ter Tokyo)		
Financial One-Stop Support Service							
		TOSBEC (Tokyo One-Stop Business Establishment Center)					
		Programs for Attract	ing Foreign Companie	s Subsidy for Establis	hing a Business Base	for Foreign Companies	5
Program to increase foreign entrepreneurs							
					Partnersh	ip Support	_
			Tol	kyo Financial Aw	vard		
	Projec for Foreign F	ct for Temporary Office Allo inancial Companies and Hu	cation uman Resources				
					s Financial Cor ablishment Sub		Subsidy to Support Base of Operationsof Overseas Financial Corporations
				GX-related Fore	ign Company Tol	kyo Market Entry	Support Program
		Start	up ecosystem T	okyo Consortiur	n		

### Access to Tokyo - A2T

Access to Tokyo (A2T) is your touchpoint to Tokyo in your local business community. Let us know anything you would like to know about Tokyo!



#### A2T is YOUR touchpoint and supports YOU in a variety of ways









Provide guidance on cultural differences

### Business Devevlopment Center Tokyo - BDCT

BDCT in Tokyo and Hong Kong provides comprehensive services through the Tokyo Metropolitan Government for foreign companies who are considering establishing or expanding their business in Tokyo.

Services provided by each location

Hong Kong		
Hong Kong	Marunouchi	
	Business Su	
Business matching Office search	Human resources recruitment 🗹 Exper	
	Living Sup	
	Information about- Hospitals, school	
Financial One-stop Support Service		
Japan's financial rules, regulations and required procedures		
Financial experts		
Support to apply for the subsid	dy program for financial companies	

#### **I** Tokyo One-Stop Business Establishment Center - TOSBEC

TOSBEC provides foreign companies and startups with one-stop services for the steps they need to take to establish a business in Japan, from staff and experts versed in administrative procedures.

- ☑ Articles of incorporation certification
- ☑ Company registration
- ☑ Taxation (national and metropolitan taxes)
- ☑ Health insurance and employee pension insurance

#### Free Consulting Service

Our Free consulting services provide you with tailored services, based on your company's needs and requests, which accelerate your devision making of business expansion into Japan and Asia.

#### Major supports are:

- C Entry Starategy Planning for Business Expansion int
- ☑ Business Partner Identification
- ☑ Recruiting Support
- ☑ Office Search Support

#### Partnership Support

We introduce the business overview and business matching needs of foreign companies to Tokyo-based companies and support organizations in Tokyo, and facilitate matching.

#### GX-related Foreign Company Tokyo Market Entry Support Program

This market entry program will provide Green Transformation ("GX") related foreign companies\* with both subsidies and localization support in order to establish a Japanese entity within the Special Zone for Asian Headquarters in Tokyo. \* A corporation established under foreign laws possessing high levels of technical capability in GX-related fields.

GX-related Foreign Company





Tokyo				
Akasaka	Yurakucho			
upport				
ert introduction 🗹 Guidance and applica	ation support for administrative procedures			
oport				
ols and daycare facilities, residence, etc.				
Support for Foreign Entrepreneurs				
<ul> <li>✓ Support for "Business manager" Visa</li> <li>✓ Funding Support</li> </ul>				

☑ Immigration	
☑ Employment insurance	
☑ Labor insurance	
etc	

0	Tokyo	

etc...

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TOKYO METROPOLITAN GOVERNMENT