

September 8, 2022

Office of the Governor for Policy Planning

Tokyo Metropolitan Government



Invest Tokyo online event "Tokyo: Innovation is Everywhere" to be held

The Tokyo Metropolitan Government (TMG) has been implementing a variety of measures to attract foreign companies to Tokyo in order to create a progressive cycle of innovation and economic growth that also work toward the realization of "Sustainable Recovery".

We are pleased to announce that, we are holding a series of Invest Tokyo online events, "Tokyo: Innovation is Everywhere", to increase the interest of foreign companies and others in expanding into Tokyo.

At the event, we will communicate the advantages of Tokyo as a business city, and the measures taken by the TMG to attract foreign companies to Tokyo. After the event, we will continue approaching the participants to encourage them to enter the market in Tokyo.

1 Name:

Invest Tokyo online event "Tokyo: Innovation is Everywhere"

2 Date and time:

1st Session : Friday September 30, 2022, 3:30pm –5:00pm (IST / UTC+05:30)

2nd Session : End of October *The details will be announced soon.

3 Target Areas

1st Session : Bangalore, India

2nd Session : New York, USA

*Both sessions will be held online (Zoom)

4 Target Audience:

Companies and personnel interested in expanding business into Tokyo

5 Program:

1st Session (planned):

- Message from the TMG (Video message)
KOIKE Yuriko, Governor of Tokyo
- The attractiveness of a business city "Tokyo" from the perspective of India (Presentation)
Srikant SASTRI, President, TiE Delhi-NCR
- Overview of Tokyo's market (Presentation)
Tina PHILIP, Principal Director, Accenture Ventures India
- Advantages of expanding business into Tokyo from the perspective of foreign companies (Panel Discussion)
Moderator
Joseph ONG, Access to Tokyo Singapore Representative, Accenture Ventures Singapore
Speakers
-Krishan CALDWELL, General Manager, Representative of Japan, Tellus You Care
-Kuan CHEN, Founder, Chairman of the Board and Executive Director, Infervision
- Successful cases of investment in overseas startups by major Japanese companies (Presentation)
SUZUKI Daisuke, Senior Investment Director, Sony Ventures Corporation
- TMG's support programs
FUJITA Megumi, Director for Attraction of Foreign Companies, Tokyo Metropolitan Government

2nd Session: To be decided. The details will be announced soon.

6 Details and how to apply:

Please visit the event website below for the application.

We will keep you updated via the website.

https://www.investtokyo.metro.tokyo.lg.jp/en/for_foreign/tokyo_innovation_is_everywhere/

【Media Inquiry】

Invest Tokyo online event secretariat

Email: [iie.contact\(at\)accenture.com](mailto:iie.contact@accenture.com)

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【For other general inquiries】

Access to Tokyo

Offices are open from Monday to Friday, 9am - 6pm with a break for lunch, except on local national holidays.

Please make a reservation in advance if you wish to visit in person.

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|-----------------|---|
| ✓ SAN FRANCISCO | : A2T-Sanfrancisco(at)accenture.com |
| ✓ SINGAPORE | : A2T-Singapore(at)accenture.com |
| ✓ LONDON | : A2T-London(at)accenture.com |
| ✓ PARIS | : A2T-Paris(at)accenture.com |

If you wish to obtain information about all of Tokyo's programs and initiatives to support foreign companies, please visit https://www.investtokyo.metro.tokyo.lg.jp/en/for_foreign/

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【About the press release】

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