

October 3, 2022

Office of the Governor for Policy Planning

Tokyo Metropolitan Government



## Invest Tokyo online event

### "Tokyo: Innovation is Everywhere" (2<sup>nd</sup> session) to be held

The Tokyo Metropolitan Government (TMG) has been implementing a variety of measures to attract foreign companies to Tokyo in order to create a progressive cycle of innovation and economic growth, and work toward the realization of a "Sustainable Recovery".

We are pleased to announce that, we are holding the 2<sup>nd</sup> session of our Invest Tokyo online event "Tokyo: Innovation is Everywhere". Following the 1<sup>st</sup> session held in September 30, this event aims to increase the interest of foreign companies and others in expanding into Tokyo.

At the event, we will communicate the advantages of Tokyo as a business city, and the measures taken by the TMG to attract foreign companies to Tokyo. Following up, we will continue to provide participants with information regarding developments and opportunities to support entry into the Tokyo market.

- 1 Name:  
Invest Tokyo online event "Tokyo: Innovation is Everywhere"
- 2 Date and time:  
Thursday October 27, 2022, 6:30pm –8:00pm (EDT / UTC-04:00)
- 3 Target Area:  
New York, USA \*To be held online (Zoom)
- 4 Target Audience:  
Companies and personnel interested in expanding business into Tokyo
- 5 Program (planned):
  - Message from the TMG (Video message)  
KOIKE Yuriko, Governor of Tokyo
  - Tokyo's market where startups can play an active role  
- the necessary ecosystem to generate innovation - (Panel Discussion)  
FUJITA Megumi,  
Director for Attraction of Foreign Companies, Tokyo Metropolitan Government  
Daria SIEGEL, Vice President, New York City Economic Development Corporation  
JF Gauthier (Moderator), Founder & CEO, Startup Genome
  - The keys to success: case studies of personnel and companies expanding business in Tokyo  
(Panel Discussion)  
Fariza ABIDOVA, Co-founder, Trusted Corporation  
KOMURA Ryusuke, Program Director, Venture Café Tokyo
  - Open-innovation by major Japanese CVCs (Presentation)  
KIMURA Yuichi,  
Investment & Business Development Director, NTT DOCOMO Ventures, Inc.
  - Introducing the TMG's support programs  
FUJITA Megumi,  
Director for Attraction of Foreign Companies, Tokyo Metropolitan Government
- 6 Organized by:

Tokyo Metropolitan Government, in collaboration with New York City Economic Development Corporation

7 Details and how to apply:

Please visit the event website below for the application.

We will keep you updated via the website.

[https://www.investtokyo.metro.tokyo.lg.jp/en/for\\_foreign/tokyo\\_innovation\\_is\\_everywhere/](https://www.investtokyo.metro.tokyo.lg.jp/en/for_foreign/tokyo_innovation_is_everywhere/)

**【Media Inquiry】**

Invest Tokyo online event secretariat

Email: [iie.contact\(at\)accenture.com](mailto:iie.contact@accenture.com)

\*The above email has been arranged as an anti-spam measure.

Please replace (at) with @ when sending email.

**【For other general inquiries】**

Access to Tokyo

Offices are open from Monday to Friday, 9am - 6pm with a break for lunch, except on local national holidays.

Please make a reservation in advance if you wish to visit in person.

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|-----------------|---|
| ✓ SAN FRANCISCO | : <a href="mailto:A2T-Sanfrancisco@accenture.com">A2T-Sanfrancisco(at)accenture.com</a> |
| ✓ SINGAPORE     | : <a href="mailto:A2T-Singapore@accenture.com">A2T-Singapore(at)accenture.com</a>       |
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| ✓ PARIS         | : <a href="mailto:A2T-Paris@accenture.com">A2T-Paris(at)accenture.com</a>               |

If you wish to obtain information about all of Tokyo's programs and initiatives to support foreign companies, please visit [https://www.investtokyo.metro.tokyo.lg.jp/en/for\\_foreign/](https://www.investtokyo.metro.tokyo.lg.jp/en/for_foreign/)

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**【About the press release】**

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