

TOKYO

*Innovation is
Everywhere*

TOKYO

A city where innovation dwells in everything

With originality and ingenuity, innovative service products are born

Tokyo is ranked as “the world’s No.1 economic city in terms of GDP, valued at 1.06 trillion USD”. With a population of 14 million within the Tokyo prefecture, Tokyo is both a mature megacity and a constantly-evolving business city where many different business industries gather.

A wide variety of innovations are born across the industries, and brand-new service products that defy common sense are invented every day through professional spirit and ambition.

A renowned history of craftsmanship and relentless research and development efforts has made Tokyo what it is today. The power to create new value is what supports the society and economy in Tokyo.

Tokyo is a place where new ideas are born and made into reality through innovative power.

Innovation is Everywhere



Tokyo is one of the biggest cities in the world with a high number of world-class companies and universities.

Why Tokyo?

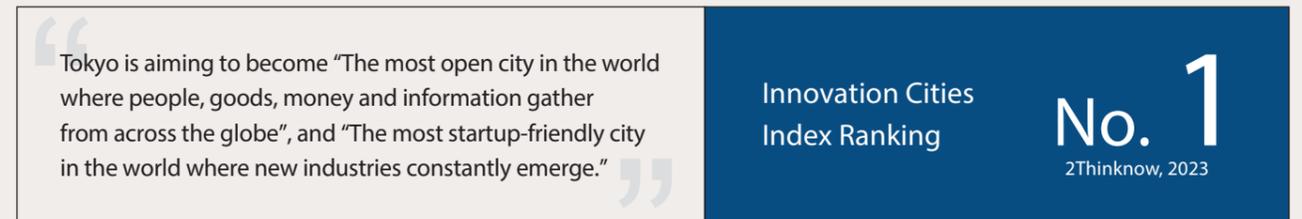
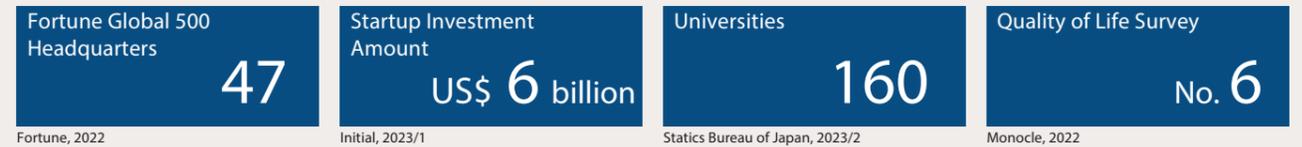
Tokyo, a city that leads businesses to success

Tokyo is the No.1 economic city in the world ranked by GDP.

The population of Tokyo measures at around 14 million, creating a large market for businesses.



In addition to the concentration of global businesses and startup investments, the large number of universities and the high standard of living make Tokyo an attractive city for doing business.

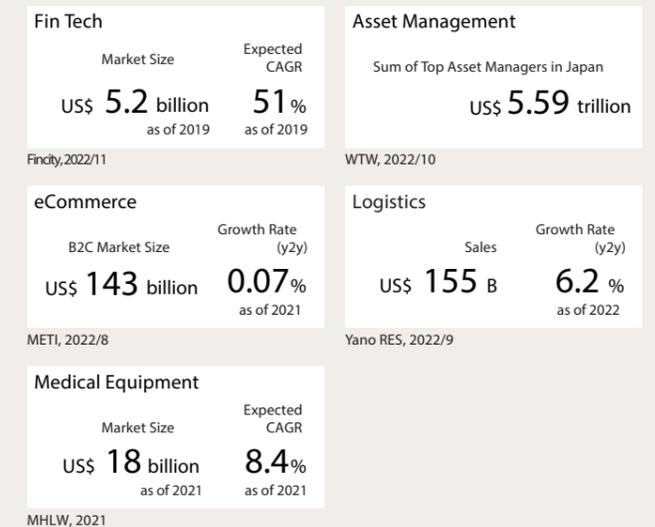


A city that promotes the fourth industrial revolution

Based on Technology



Based on Industry



Success Stories

OVOMIND

As an entrepreneur, I always had a great interest in the Japanese culture through its unique history, culture and philosophy.

Business in Tokyo

Ovomind is an AI technology company that diagnoses and quantifies human emotions in real time. There is a tremendous demand for emotional analytics in the entertainment, security, and health markets.

As an entrepreneur I always had a great interest in the Japanese culture through its unique history, culture and philosophy.

From a business perspective, Japan and especially Tokyo is a great place to do business because economic centers are centralized. Tokyo has a very efficient startup ecosystem and most of the decision makers are located in the city.

I have always wanted to do business in such a secured and civilized environment

In addition, the Japanese people's stance on labor is also important. Japan has a culture of taking labor seriously, and this culture is influencing and driving innovation in several key markets, such as robotics and AI, such as ours. These sectors will change our world really soon but emotions processing is not yet in place. This is why Ovomind wants to develop bridges between gaming and AI sectors and proposes its technology to dramatically improve the user's experience in all AI interactions.

Success Factors & Tips

It was very useful to conduct market analysis using TMG's program. The results have helped us to improve our business model and strategically focus on the right clients.

There is no doubt that the Japanese market has tremendous business potential. Not only is Japan the third largest economy in the world, but it is also a safe and reliable place to expand your business.

Message to New Companies

My goal is to build Ovomind into the largest AI and affective computing technology company in an innovative way. I would love nothing more than to bring new technology to the society and improve people's lives.



Yann Frachi
CEO

Ovomind developed an AI technology in the affective computing field. Its mission is to quantify human emotions in real time via a smart bracelet/watch biosensors data. Ovomind's bracelet measures heart rate, skin temperature, skin potential activity, and body movement, and collects data in a cloud for powerful AI to analyze emotions. Ovomind's headquarter is located in Geneva Switzerland and has an office in Tokyo Japan.

InferVision

We believe that if we collaborate with companies already in, and also gathering in Tokyo, we could change the world with AI.

Business in Tokyo

We found that Japan had a mature healthcare market and sophisticated medical systems. The receptiveness of Japan towards new technologies, and the stable government system was also appealing to us.

When established in 2018, our main business was joint research with hospitals, but now we are offering multiple solutions. The continuous cycle of engineers responding immediately to the feedback from doctors has led to our business expansion.

We developed and launched AI solutions for covid-19 in early 2020. It can quickly assist doctors, hospitals and governments in the diagnosis, quantitative assessment, and epidemic monitoring of covid-19. It played an important role in the frontline of the fight against the epidemic in China, Japan and other countries and regions.

Success Factors & Tips

Among TMG's supports, business matching in particular gave us the opportunity to meet with the potential customers and partners that we most wanted to meet. Without this support, it's likely that we would have spent long hours and huge amounts of effort to identify and approach the market's key players, not to mention that it would have been difficult to attract their attention to our existence.

In the medical industry, it is important to build relationships of trust with key players. TMG's matching support enabled us to connect with them and accelerate our business.

Initially, we needed to tackle many issues, such as choosing an office and creating a marketing strategy, but TMG's support helped us solve these problems with ease. By establishing a local team in Japan and hiring senior professionals, we can adequately and promptly reflect the opinions of doctors in the product. The key to success is to interact with customers with a sense of speed.

Message to New Companies

Japan has a huge growing market that is completely different from China, where our head office is located, presenting both many challenges and opportunities. Our future business partners have also come to Tokyo, seeking business opportunities. Japanese doctors tend to make strict judgement on the products compared to other countries, but that gives us many suggestive opinions about our product improvements.

We realize that the utilization of AI in the Japanese medical industry has been gradually accepted. We are confident that it can enrich our daily lives in the near future.



Kuan Chen

Founder, Chairman of the Board and Executive Director

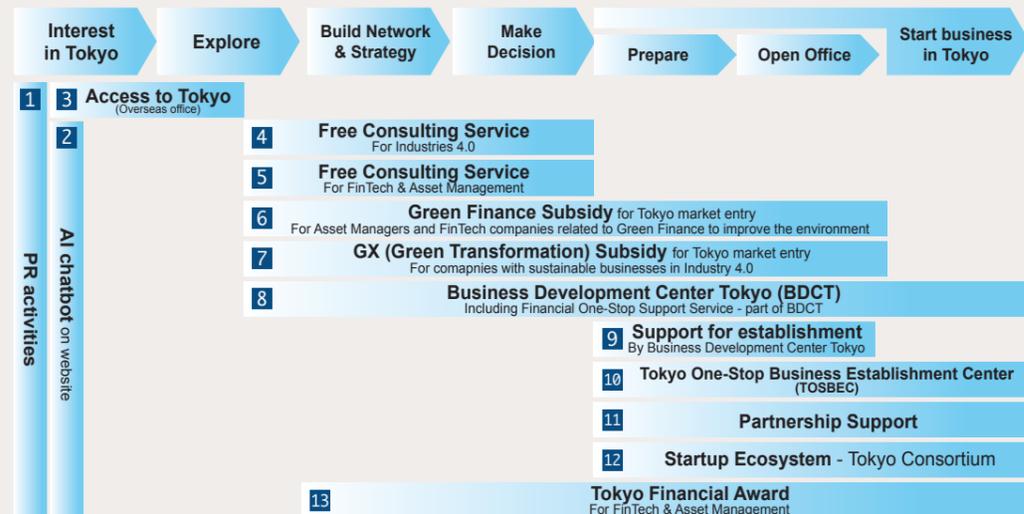
InferVision Medical Technology Co., Ltd.

InferVision established InferVision Medical Technology (Asia & Pacific) Co., Ltd., in 2018.

Develops/offers AI medical products intended for disease screening and diagnosis, disease intervention and treatment, patient management and medical research, for physicians from multiple departments.

Our Support Services

The Tokyo Metropolitan Government (TMG) offers a variety of free support services to companies that are considering expanding their business to Tokyo. The services range from introducing Tokyo to connecting supported companies with Japanese market leaders.



Access to Tokyo - A2T

Access to Tokyo (A2T) is your touchpoint to Tokyo in your local business community. Let us know anything you would like to know about Tokyo!

A2T LONDON
Covering Northern and Middle Europe and Russia

A2T SAN FRANCISCO
Covering America

A2T PARIS
Covering Southern Europe and Middle East/Africa

A2T SINGAPORE
Covering Asia and Pacific

A2T is YOUR touchpoint and supports YOU in a variety of ways

- Provide Japanese market insights
- Elaborate various support options by TMG
- Host tailored seminars with Japanese companies
- Provide guidance on cultural differences

Free Consulting Service

Our Free consulting services provide you with tailored services, based on your company's needs and requests, to accelerate your decision making to expand your business into Japan and Asia via Tokyo.

Major supports are:

- Market Analysis
- Formation of Entry Strategy
- Business Partner Identification
- Cost Simulation

Tokyo One-Stop Business Establishment Center - TOSBEC

TOSBEC provides foreign companies and startups with one-stop services for the steps they need to take to establish a business in Japan, from staff and experts versed in administrative procedures.

- Certification of articles of incorporation
- Company registration
- Notification of incorporation
- Taxes
- Social security
- Immigration etc...

Business Development Center Tokyo - BDCT

BDCT in Tokyo and Hong Kong provides comprehensive services through the Tokyo Metropolitan Government for foreign companies who are considering establishing or expanding their business in Tokyo.

Services provided by each location

Hong Kong	Tokyo	
	Marunouchi	Akasaka
Business Support	Business matching Human resources recruitment	Office search Expert introduction
Living Support	Information about Hospitals, schools and daycare facilities, residence, etc.	
Financial One-stop Support Service	Japan's financial rules, regulations and required procedures Financial experts Support in applying for the subsidy program for financial companies	Support for Foreign Entrepreneurs Support for "Business manager" Visa Funding Support

Partnership Support

Partnership Support is a key part of our offerings for global companies that have already received the TMG services, including the Free Consulting Service, etc. This service supports companies through a detailed interview to determine business matching needs, and to look for the best partners, such as clients, suppliers, and other related organizations within Tokyo.

TMG supports that have already been utilized by foreign companies

- Free Consulting Service
- BDCT
- TOSBEC
- Startup Ecosystem
- Tokyo Financial Award
- Other service of TMG etc.

Partnership Support
Individual Meeting
Business Meeting & Event

Networking Party Run By Real estate agency
Business Matching Forum Run By Financial Institutions

More than 250 matching cases per year

Japanese companies in Tokyo

- Potential Clients
- Potential R&D Partners
- Potential Suppliers
- Potential Other Related Companies

Tokyo Innovation Base

A large-scale hub to serve as a gateway for startups into Asia

A place to facilitate interaction between domestic and international challengers For collaborations with various players to support startups

- Bringing together SU, VC, AC, Corp., Gov. and Univ.
- Hosting regular events, in various fields
- Offering acceleration programs
- Youth outreach (Children and Univ. students)



SusHi Tech TOKYO 2024

Tokyo is working to create a vision of a city for the next generation. We are proud to present our new concept,

“Sustainable High City Tech Tokyo”

or “SusHi Tech Tokyo”, to the world.

Using cutting-edge technology, diverse ideas, and digital know-how, the Tokyo Metropolitan Government aims to create a sustainable, high tech city that overcomes common urban challenges facing cities across the globe, and ultimately, create a sustainable society.

WHEN:

Saturday

Sunday

April 27 to May 26 2024



Find the event details on the official website:



Computer



Mobile

PROGRAM:



Global Startup Program

Asia's largest startup event- Opening up the future and creating exciting innovation.

Venue: Tokyo Big Sight

From: May 15 (Wed) to May 16 (Thu), 2024



500,000
Visitors



40
Cities



400+
Exhibitors



4,000
Participants from
Startups



City Leaders Program

An international conference that brings together the leaders of cities across five continents to discuss future possibilities, initiatives to solve issues, and deepen collaboration.

Venue: Hotel New Otani Tokyo

From: May 15 (Wed) to May 17 (Fri), 2024



Showcase Program

A showcase event introducing, from Tokyo, a model for sustainable cities. Come along, and experience the latest technology, a variety of food and a vision for a sustainable future.

Venue(s):

April 27 (Sat) to May 26 (Sun), 2024

•The National Museum of Emerging Science and Innovation

May 12 (Sun) to May 21 (Tue), 2024

•Uminomori Park

May 12 (Sun) to May 26 (Sun), 2024

•Symbol Promenade Park

May 17 (Fri) to May 21 (Tue), 2024

•Ariake Arena

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TOKYO
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